

JUNE 15-17, 2020
MARRAKECH, MOROCCO

LIBERTY, EQUALITY, AND FRATERNITY IN A DIGITIZING WORLD

ECIS 2020

The European Conference on Information Systems (ECIS) is one of the most prestigious gathering of information systems academics and research-oriented practitioners in the world. The conference activities are primarily delivered by and for academics, though many of the papers and panels have a strong professional orientation. ECIS aims to encourage and inspire innovative and informative IS research that is relevant to the social, economic and cultural particularities of the EMEA region (Europe, Middle East and Africa), raise the visibility of IS-related research practice, education and bring together researchers, educators, policy makers and practitioners originating from, or working in the region.



Conference Dates

- Doctoral Consortium: June 11-14, 2020
- Workshops and Tutorials: June 13 -14, 2020
- Junior Faculty Consortium: June 14, 2020
- ECIS: June 15 -17, 2020
- CIO Symposium: June 17, 2020



Conference Chairs

- Redouane EL Amrani, Audencia Business School, France
- Ali ElQuammah, HEM Business School, Morocco
- Moez Limayem, University of South Florida, Muma College of Business, USA,
- Frantz Rowe, University of Nantes and SKEMA



Program Chairs

- Sue Newell, University of Sussex, UK
- Nancy Pouloudi, Athens University of Economics and Business, Greece
- Eric Van Heck, Rotterdam School of Management, Netherland



Doctoral Consortium Chairs

- Michel Avital, Copenhagen Business School, Denmark
- Ojelanki Ngwenyama, Ryerson University, Canada and University of Cape Town, South Africa



The conference theme of ECIS 2020 is Liberty, Equality, and Fraternity in a Digitizing World. As the United Nation's 2030 sustainable development goals highlight, we live in a world where not everyone enjoys the freedoms commonly argued to be a human right (like freedom of speech, of religion, of assembly); where eradication of poverty and inclusiveness are still far from a reality; and where loneliness and isolation remain a common experience for many.

Digital technologies are sometimes presented as at least part of the solution for helping to drive towards a sustainable and inclusive future. Yet at the same time, digital technologies have also been identified as a threat to our freedoms (e.g., in relation to our privacy), to fairness (e.g., with the digital divide decreasing the economic opportunities for some, and with robotization causing unemployment levels for others), and to community (e.g., with social media reducing face-to-face relationships between people even while online connections may be increasing). In other words, the consequences (both intended and unintended) of ever-more pervasive digital technologies in our work and personal lives in relation to creating a more inclusive and sustainable world are not straightforward.

For this conference, then, we are especially interested in papers that discuss and expand our understanding of how digital technologies are influencing and impacting fundamental human values, whether at the individual, the organization and/or the societal level.

In addition to the conference theme, ECIS 2020 hopes to attract a range of traditional track themes that have been at the heart of the IS community in Europe, as well as tracks covering new emergent themes. The aim of ECIS 2020 is to form a meeting place for people in the IS field to discuss fundamental and innovative issues related to Information Systems.

Marrakech

is a world-class destination, the door to Africa and the bridge into Europe. The old town area of the "Ochre city" has celebrated over 30 years as UNESCO World Heritage Site. Hospitality and tolerance is the emblem of Morocco that illuminates the reception of foreigners and visitors. It is a safe, friendly, and beautiful country. We look forward to welcoming you in Marrakech!

The conference will be hosted by HEM Business School, the 1st Business School in Morocco and one of the top institutions in Africa. HEM Business School is celebrating its 30th anniversary in 2018.





Topics of interest include (but are not limited to)

ECIS 2020 welcomes both established and emerging topics that draw significant attention within IS research. We cordially invite fellow researchers to propose tracks on their particular field of interest. Each track is to be organised by three chairs. The track chairs should be based in different countries. The co-chairs team for each track should possess sufficient level of academic seniority. We highly recommend a gender balanced composition of the co-chairs. We aim at accepting 25 tracks.



Cyber/Information Security, Privacy & Digital Forensics



Human Computer Interaction / Practice-oriented IS Research



Platforms, Ecosystems, Markets, Networks



Digital Humanities & Digital Society



IS Research Methodology & Philosophy



Green & Sustainable IS / IS Business Modelling



Business Models and Entrepreneurship



Digital Innovation Management



Disruptive IS & Digital Transformation



Service Science & Service Innovation



Digital (Social) Media & Organisation



Big data & Business Analytics



E-Business & E-Government



IS Strategy & Governance



Knowledge Management



The Sharing Economy



ICT for Development



Economics & IS



Internet of Things (IoT)



IS Development / IS Education

Track Chair Responsibilities

1. Liaise with the program chairs on all matters that concern ECIS 2020
2. Promote the track to ensure an adequate number of submissions ;
3. Organise a peer review cycle for the papers submitted to the track, assisted by a set of associate editors (AEs). Track chairs will nominate AEs and will assure that each paper receives three high quality reviews; an AE is not recommended to serve more than ONE track ;
4. Propose to the program committee the papers that will eventually be accepted for inclusion into the conference program; nominate papers for the award for best paper ;
5. Create an attractive track program ;
6. At least one of the track co-chairs should attend ECIS 2020 ;
7. The Track Chairs will appoint session chairs once the conference program has been finalized. At least one session should be chaired by one of the Track Chairs ;
8. Track chairs are encouraged to make fast track or special issue arrangements with leading journals that fit the topic of the track.

Structure of Track proposals

1. A title for the track ;
2. Names, affiliations, and contact details (e-mail and mailing addresses). Please designate one of the co-chairs as the primary contact person ;
3. A short description of the track and its focus (maximum length: 500 words and about 10 to 15 potential suggested topics) ;

4. A discussion on how these topics have recently been covered in other research, substantiating that ECIS 2020 will be an appropriate and timely forum for the topics ;
5. A tentative list of AEs, with names and affiliations for the proposed track (between 10 and 15); please indicate if they already have committed to serve as AEs for your track ;
6. Short bios of each co-track chair including the track record (if any) in organising tracks, or in other academic service in the IS community.

Submission details

Submissions Track proposals should be e-mailed to ecis2020cft@wbs.ac.uk as soon as possible but **no later than April 3, 2019, 12pm CET**. Notifications of acceptance or rejection of proposed tracks will be sent out by **June 1st, 2019**.

Further information on the call for tracks is available at the ECIS 2020 website.

